

New Ideas

Aftermarket products along with the latest concepts from the major auto manufacturers.

S.N. Automotive Consulting and Autodata Solutions announced that they are joining forces to create professional, customized audio presentations that will revolutionize how car dealerships sell their vehicles. A customer-friendly audio presentation will guide Internet users on a tour of the vehicle they are researching, enriching the current textual information and image gallery. This gives the customer the ultimate car-buying experience from the comfort of their home. Each presentation includes four to six minutes of audio from the Motormouth Audio library. The library has more than 80 of the standard design, comfort, safety and convenience features that are built into each trim level for every vehicle in the current model year. For more details visit www.motormouthaudio.com.